

Website Privacy Policy

Effective Date: November 17, 2014

This Website Privacy Policy sets out how Adaptive Biotechnologies Corporation uses and protects any information that you give us when you use our websites.

The words “Adaptive” and “we” or “us” refer to Adaptive Biotechnologies Corporation or its subsidiary or affiliate that maintains the relevant website, and the term “you” refers both to you in your individual capacity and, if applicable, to your employer or institution if you are accessing our websites in your capacity as an employee, agent or other representative of such an entity.

This Website Privacy Policy covers personal information that you provide when establishing or updating your profile in an immunoSEQ™ Analyzer user account (such as your name, contact details and payment information) but it does not govern any data that may be uploaded to or generated within the immunoSEQ Analyzer platform itself, including data generated from samples you may send us for processing in connection with our immunoSEQ Service. This data is instead governed by the immunoSEQ Terms of Use you accepted upon account creation (as may be updated from time to time) and/or, if applicable, a written agreement between you and us.

In addition, information submitted to us in connection with our diagnostic business (for example, our clonoSEQSM service) that comprises protected health information is governed by other policies that are compliant with the Health Information Portability and Accountability Act (HIPAA). To read about your rights and our obligations for this information, please see our Notice of Privacy Practices at <http://www.adaptivebiotech.com/legal-privacy>.

What we collect

We may collect the following information:

- **Information You Give Us:** We receive and store any information you enter on our websites or give us in any other way, including when completing a “contact us” form or establishing or updating your profile in an immunoSEQ Analyzer user account. This may include your name and job title, your employer name or other affiliation, contact and shipping information including email address, credit card or other payment card information.
- **Automatic Information:** We receive and store certain types of information whenever you interact with us. For example, like many websites, we use “cookies,” and we obtain certain types of information when your web browser accesses our websites, including the following: the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information such as

browser type, version, and time zone setting, browser plug-in types and versions, operating system, and platform; purchase history, which we sometimes aggregate with similar information from other customers. We may also collect technical information to help us identify your device for fraud prevention and diagnostic purposes. Our websites also incorporate third-party analytical tools to help us monitor performance and usage patterns, for example Google Analytics (<http://www.google.com/analytics/>) and New Relic (<http://newrelic.com>).

What we do with the information we gather

We collect this information to understand your needs and improve our services, and in particular for the following reasons:

- Internal recordkeeping
- To improve our products and services
- To send you email about new products, special offers or other information that we think you may find interesting
- From time to time, we may to contact you by email, phone, fax or mail for market research purposes.
- We may share your information with certain of our affiliated companies.
- If you provide credit card or other payment information, we may use this information to process payments from you for charges made to your account (or share this information with another entity that we retain to process payments or collections on our behalf).
- We may provide your contact information to shipping companies or the post office to ship your orders.
- We release account and other personal information when we believe appropriate to comply with the law, enforce or apply our Terms of Use or another agreement, or protect the rights, property, or safety of Adaptive, our users, or others.
- We may use your personal information to send you promotional information about third parties that we think you may find interesting if you tell us that you wish this to happen.
- We will never sell your information. As we continue to develop our business, we might sell or acquire subsidiaries, affiliates or business units. In such transactions, customer information generally is one of the transferred business assets but remains subject to the promises made in any pre-existing Website Privacy Policy. Also, in the unlikely event that Adaptive or substantially all of its assets are acquired, user information would be one of the transferred assets.

Information you share

Some of our services let you share information with others, for example sharing research data and your personal profile information in the immunoSEQ Analyzer public database. Remember that when you share information, you must ensure that it does not have any protected health information or other private information attached. For example, information protected under HIPAA is strictly prohibited in the immunoSEQ Analyzer.

Links to other websites

Our websites may contain links to enable you to visit other websites of interest easily. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information you provide while visiting such sites and such sites are not governed by this Website Privacy Policy. You should exercise caution and look at the privacy policy applicable to the website in question.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyze data about web page traffic and improve our websites in order to tailor them to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system. In addition, we use Google Analytics to analyze web traffic, but we do not authorize Google to share in any information about you with any third parties.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of our websites.

Information Access, Updates and Choice

You may choose to provide information to us by completing a registration form, sending us an email or otherwise contacting us. In the registration form, you may have an opportunity to elect to receive certain communications from us. Our email correspondence will include instructions on how to update certain personal information and how to unsubscribe from our emails and postal mail correspondence. Please follow the instructions in the emails to notify us of changes to your name, email address and preference information. When we think appropriate, we may take additional steps, such as confirmation emails, to verify your identity before granting access to your personal information. If you choose to unsubscribe from our email and/or postal mail

services, you will no longer receive this correspondence. However, we may retain your information for a period of time to resolve disputes, troubleshoot problems or for other valid business or legal reasons.

Children

Our websites are directed toward adults. If you are under the age of 13, you must obtain the authorization of a responsible adult (parent, legal custodian, or teacher) before accessing our websites. We do not knowingly collect or use any personal information from children under age of 13, and if we become aware that we have collected such information we will delete it.

Website Terms of Use

If you choose to visit our websites, your visit and any dispute over privacy is subject to this Website Privacy Policy and our Website Terms of Use, including limitations on damages, resolution of disputes, and application of the law of the state of Washington, which is available at <http://www.adaptivebiotech.com/legal-privacy>.

The use of our websites is governed by the laws of the state of Washington and the United States. If you are accessing our websites from any location with regulations or laws governing personal data collection, use or disclosure that differ from those of the United States and Washington State, then through your continued use you are transferring personal information to the United States and you consent to that transfer and to the collection and processing of such information in the United States. You also consent to the exclusive jurisdiction of any disputes arising in connection with our websites in the federal and state courts located in King County, Washington. You also agree to attempt to first mediate any such disputes in good faith.

Revisions

We may revise this Website Privacy Policy from time to time. All updates to this statement will be posted on this web page. If we make significant changes, we will notify you by posting a notice on the website or by email (if we have your current email address and you have not previously requested that we refrain from emailing you). Please check our website for the most current version of our Website Privacy Policy. Your continued use of our websites after we have posted a change notice constitutes your acceptance of changes.