



CONTACT:

Jessica Andriesen, VP Operations
Adaptive TCR Corporation
(206) 659-0067
Fax: (206) 659-0667
jandriesen@adaptivetcr.com
www.adaptivetcr.com

FOR IMMEDIATE RELEASE
May 24th, 2010

Adaptive Announces Tiered Pricing

Seattle, WA – Adaptive TCR Corporation announced today that it will offer multiple immune profiling services at various price points to accommodate scientific investigators studying a wide range of topics, with varying budgets. Specifically, the Company will provide four levels of sequencing services, based on the investigator’s desired number of reads, at different price points. The increase in number of reads corresponds to a product cost.

Founding scientist Dr. Chris Carlson expands on the benefits, “Adaptive has lowered the cost of entry to allow scientific exploration by a much broader scientific audience that might not have a large grant base yet, including junior faculty and post doctorates.” CEO Chad Robins continues, “this offering significantly expands Adaptive’s client base by providing a tailored solution based on budget and scientific area of interest. A principal investigator can now do a significant experiment with a budget of a few thousand dollars”. While there remains a large target market desiring the maximum number of reads that Adaptive provides, there is a tremendous growth market in providing immune profiling services at a lower price point, Robins explains.

Adaptive has invented a sample preparation methodology that enables profiling of the adaptive immune system. The company provides a suite of software tools for Companies and researchers to analyze, interpret, and visualize sequencing data. The Company is dedicated to providing researchers an innovative sequencing technology to allow for a deeper understanding of fundamental questions in the immune system. The Company was founded by Harlan Robins, PhD, Chris Carlson, PhD, and Chad Robins in 2009. Drs. Robins and Carlson developed the patent pending biochemical methodology and proprietary software employed by the company at the Fred Hutchinson Cancer Research Center. Adaptive provides a fee-for-service business for researchers and clinicians, and is actively involved in research to determine diagnostic, monitoring and preventative applications utilizing its T Cell Receptor sequencing technology.

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